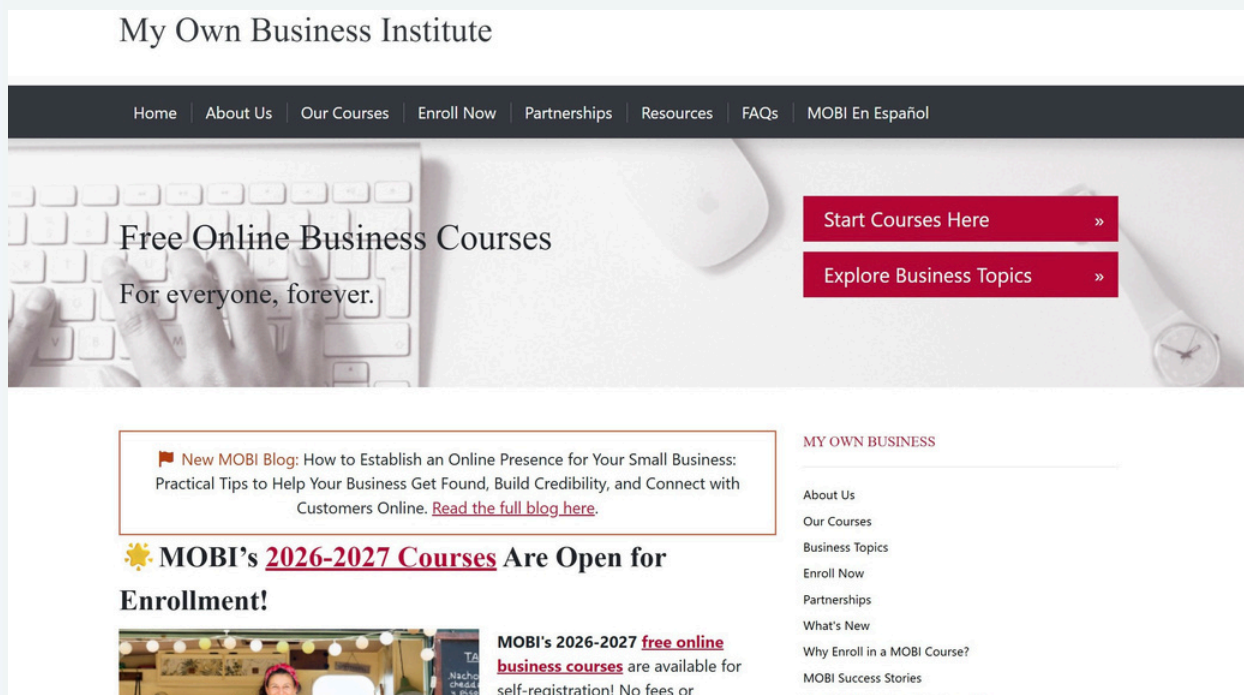


How to Register for Broncos Explore Entrepreneurship Courses on SCU MOBI

This step-by-step guide will walk you through creating an account on the SCU MOBI platform, browsing our free online business courses, and enrolling in the course of your choice.

1 Navigate to <https://www.scu.edu/mobi/>



2

Click the "Course Login" button in the upper right corner of the screen.

Santa Clara UNIVERSITY

Course Login

My Own Business Institute

Home | About Us | Our Courses | Enroll Now | Partnerships | Resources | FAQs | MOBI En Español

Free Online Business Courses

For everyone, forever.

[Start Courses Here](#)

[Explore Business Topics](#)

New MOBI Blog: How to Establish an Online Presence for Your Small Business: Practical Tips to Help Your Business Get Found, Build Credibility, and Connect with Customers Online. [Read the full blog here.](#)

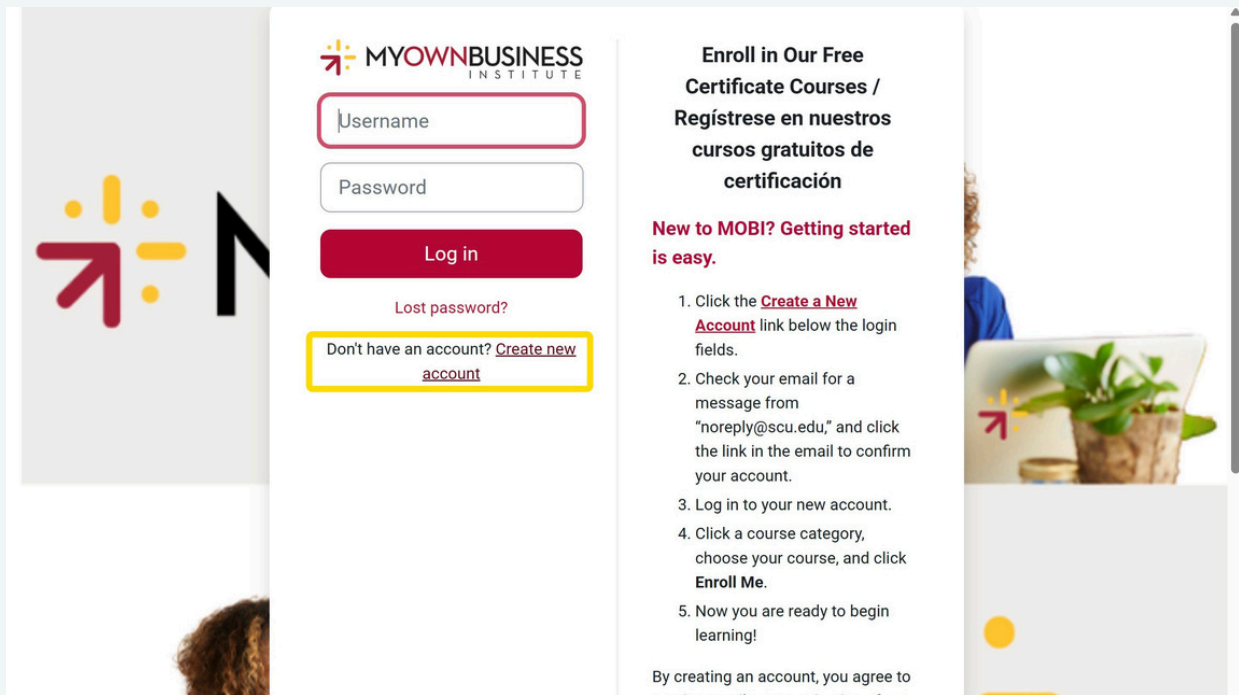
MOBI's **2026-2027 Courses** Are Open for Enrollment!

MOBI's 2026-2027 **free online business courses** are available for self-registration! No fees or prerequisites required. We've added a **new course** to empower **Leadership and Professional Success**, enhanced our curriculum with **new topics and expanded sessions**, and included helpful **new resources**—all to meet

MY OWN BUSINESS

- About Us
- Our Courses
- Business Topics
- Enroll Now
- Partnerships
- What's New
- Why Enroll in a MOBI Course?
- MOBI Success Stories
- The MOBI Business Plan Template
- MOBI Blog for Entrepreneurs
- Resources & Tools
- MOBI en Español
- MOBI On Demand Audio & Video Learning
- Frequently Asked Questions (FAQs)

- 3 Click "Create new account" link below the Log in button



MYOWNBUSINESS INSTITUTE

Username

Password

Log in

Lost password?

Don't have an account? [Create new account](#)

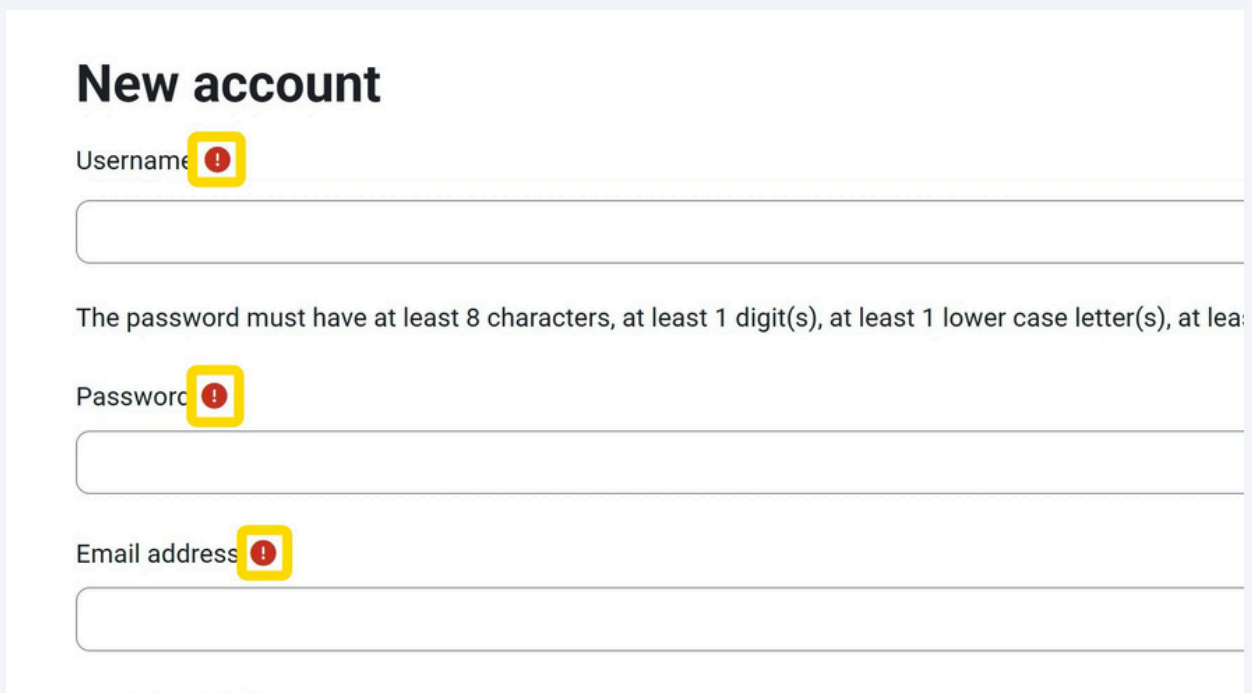
Enroll in Our Free Certificate Courses / Regístrese en nuestros cursos gratuitos de certificación

New to MOBI? Getting started is easy.

1. Click the [Create a New Account](#) link below the login fields.
2. Check your email for a message from "noreply@scu.edu," and click the link in the email to confirm your account.
3. Log in to your new account.
4. Click a course category, choose your course, and click **Enroll Me**.
5. Now you are ready to begin learning!

By creating an account, you agree to

- 4 **Note:** The red circle in the New Account form means the field is required.



New account

Username

The password must have at least 8 characters, at least 1 digit(s), at least 1 lower case letter(s), at least 1 upper case letter(s)

Password

Email address

5

Enter a username in the Username field.

Note: Usernames must be lowercase and not contain spaces.

New account

Username ⓘ

timothyjones

The password must have at least 8 characters, at least 1 digit(s), at least 1 lower case letter(s), at least 1 upper case letter(s)

Password ⓘ

Email address ⓘ

Email (again) ⓘ

First name ⓘ

Last Name (Surname) ⓘ

6

Enter a password in the Password field.

Note: The password must have **at least 8 characters, at least 1 digit(s), at least 1 lowercase letter(s), at least 1 uppercase letter(s)**

New account

Username ⓘ

timothyjones

The password must have at least 8 characters, at least 1 digit(s), at least 1 lower case letter(s), at least 1 upper case letter(s)

Password ⓘ

.....|

Email address ⓘ

Email (again) ⓘ

First name ⓘ

Last Name (Surname) ⓘ

7

Enter the your email address in the Email field.



timothyjones

The password must have at least 8 characters, at least 1 digit(s), at least 1 lower case letter(s), at least 1 upper case letter(s)

Password 

Email address 

timothy@marilynutz.com

Email (again) 

First name 

Last Name (Surname) 

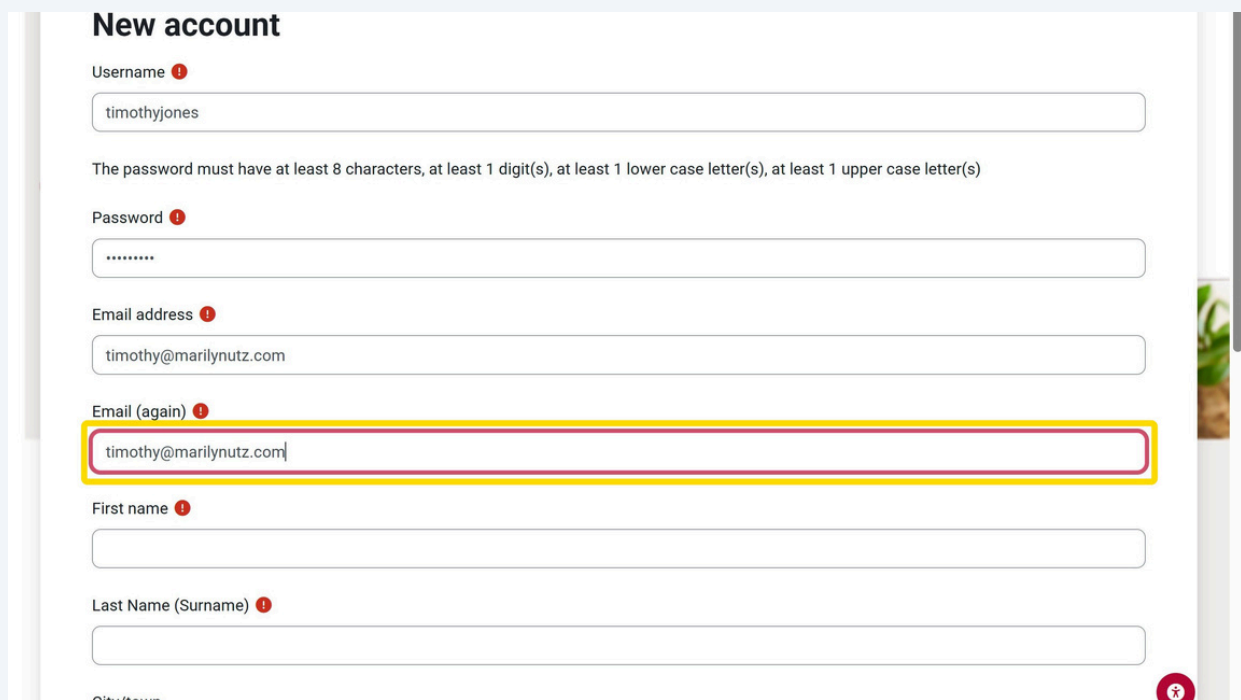
City/town

Anytown



8

Enter the same email address in the Email (again) field.



New account

Username 

timothyjones

The password must have at least 8 characters, at least 1 digit(s), at least 1 lower case letter(s), at least 1 upper case letter(s)

Password 

Email address 

timothy@marilynutz.com

Email (again) 

timothy@marilynutz.com

First name 

Last Name (Surname) 

City/town



9

Enter your first name in the First name field.

timothyjones

The password must have at least 8 characters, at least 1 digit(s), at least 1 lower case letter(s), at least 1 upper case letter(s)

Password ⓘ

.....

Email address ⓘ

timothy@marilynutz.com

Email (again) ⓘ

timothy@marilynutz.com

First name ⓘ

Timothy

Last Name (Surname) ⓘ

City/town ⓘ

Anytown

Country ⓘ

10

Enter your last name in the Last Name (Surname) field.

Email (again) ⓘ

timothy@marilynutz.com

First name ⓘ

Timothy

Last Name (Surname) ⓘ

Jones

City/town ⓘ

Anytown

Country ⓘ

United States

Other fields

Tell us how you found us: ⓘ

825 Unlimited LLC

If other, please tell us how you found MOBI

11 Enter your city or town in the City/town field.

Email (again) ⓘ
timothy@marilynutz.com

First name ⓘ
Timothy

Last Name (Surname) ⓘ
Jones

City/town

Country
United States

Other fields

Tell us how you found us: ⓘ
825 Unlimited LLC

If other, please tell us how you found MOBI

12 Select "Bronco" in the "Tell us how you found us" drop-down list.

Last Name (Surname) ⓘ
Jones

City/town
Santa Clara

Country
United States

Other fields

Tell us how you found us: ⓘ
Bronco

If other, please tell us how you found MOBI

What is your age? ⓘ

What is your gender? ⓘ

13 Select your age range (prefer not to answer is an option).

Last Name (Surname) ⓘ

Jones

City/town

Santa Clara

Country

United States

Other fields

Tell us how you found us: ⓘ

Bronco

If other, please tell us how you found MOBI

What is your age? ⓘ

Under 20 years

What is your gender? ⓘ

14 Select your gender (prefer not to answer is an option).

Tell us how you found us: ⓘ

Bronco

If other, please tell us how you found MOBI

What is your age? ⓘ

Under 20 years

What is your gender? ⓘ

Man/male

☒ Permission to email (unchecked to opt out) ⓘ

Security question ⓘ

☐ I'm not a robot reCAPTCHA

Create my new account Cancel

Required ⓘ

15 Click the "I'm not a robot" checkbox.

Other fields

Tell us how you found us: 

Bronco

If other, please tell us how you found MOBI

What is your age? 

Under 20 years

What is your gender? 

Man/male

☒ Permission to email (uncheck to opt out) 

Security question 

☐ I'm not a robot  reCAPTCHA

Create my new account Cancel

 Required

16 Click the "Create my new account" button.

If other, please tell us how you found MOBI

What is your age? 

Under 20 years

What is your gender? 

Man/male

☒ Permission to email (uncheck to opt out) 

Security question 

 I'm not a robot  reCAPTCHA

Create my new account Cancel

 Required

- 17 You'll receive a message that you need to validate your email address.

My Own Business Institute (MOBI) Learning Management Site

An email should have been sent to your address at **timothy@marilynutz.com**

It contains easy instructions to complete your registration.

If you continue to have difficulty, contact the site administrator.

Continue

Contact us



Follow us

You are not logged in. ([Log in](#))

[Data retention summary](#)

[Get the mobile app](#)

18

Open the email from MOBI Support and click the link to verify your email address.

My Own Business Institute (MOBI) Learning Management Site: account confirmation



MOBI Support (via My Own Business Institute) <noreply@scu.edu>
To: Timothy Jones

Reply

Reply All

Forward

...

Fri 10/2/2026 1:14 PM

Hi, A new account has been requested at Santa Clara University's My Own Business Institute (MOBI) using your email address. To confirm your new account, please go to the following link:

<https://courses.myownbusiness.org/login/confirm.php?data=5PaqAEPG0TOWBmL/timothy%40marilyn timer %2Ecom>

If you are unable to click on the URL above, then copy and paste the link into your web browser.

If you need help, please email MOBI directly at scu-mobi@scu.edu. The team typically responds to email inquiries within 24 hours Mondays through Fridays.

Sincerely,

The MOBI Team

scu-mobi@scu.edu

Hola, Se ha solicitado la apertura de una cuenta en My Own Business Institute en la Universidad de Santa Clara utilizando su dirección de correo.

Para confirmar su nueva cuenta, por favor haga clic aquí:

<https://courses.myownbusiness.org/login/confirm.php?data=5PaqAEPG0TOWBmL/sally%40marilyn timer %2Ecom>

Si no funciona o no puede hacer clic en el enlace, córtelo y péguelo en la ventana de direcciones de su navegador.

Si necesita ayuda, por favor mande un correo electrónico directamente a MOBI al scu-mobi@scu.edu. El equipo por lo general responde a las preguntas por correo electrónico dentro de 24 horas de lunes a viernes.

Sinceramente,

El equipo de MOBI

scumobi@scu.edu

19

Click the "Continue" button



Home Dashboard My courses All Courses More ▾

🔔 TJ ▾

My Own Business Institute (MOBI) Learning Management Site

Thanks, Timothy Jones

Your registration has been confirmed

Continue

Contact us



Follow us



Contact site support

You are logged in as Timothy Jones (Log out)

Data retention summary

Get the mobile app

Get the mobile app



This theme was proudly developed by

20

At the login screen, enter your username and password, then click the "Log in" button.

MYOWNBUSINESS INSTITUTE

timothyjones

.....

Log in

[Lost password?](#)

[Don't have an account? Create new account](#)

**Enroll in Our Free Certificate Courses ,
cursos gratuitos de cer**

New to MOBI? Getting started is easy.

1. Click the [Create a New Account](#) link below th
2. Check your email for a message from "norep the email to confirm your account.
3. Log in to your new account.
4. Click a course category, choose your course,
5. Now you are ready to begin learning!

By creating an account, you agree to receive email

¿Es nuevo en MOBI? Comenzar es muy fá

1. Haga clic en el enlace [Crear una Cuenta Nue](#) inicio de sesión.
2. Revise su correo electrónico para encontrar t "noreply@scu.edu" y haga clic en el enlace in confirmar su cuenta.
3. Inicie sesión en su nueva cuenta.
4. Haga clic en una categoría de cursos, selecci haga clic en [Matricularme](#).
5. ¡Ahora está listo para comenzar a aprender!

Al crear una cuenta, usted acepta recibir comunica

21

Click the **Business Courses 2026–2027** link to browse our English courses, or click **Cursos de Negocios en Español 2026–2027** link to browse our Spanish courses.

MYOWNBUSINESS INSTITUTE

Welcome! Thank you for joining MOBI. We are excited to support your entrepreneurship journey through our free online courses, including Starting a Business, Managing a Business, Growing a Business, Quick Start Entrepreneur, Sales & Marketing, and Small Business Essentials.

¡Bienvenidos! Gracias por unirse a MOBI. Nos entusiasma apoyarle en su camino emprendedor a través de nuestros cursos gratuitos en línea, incluyendo Starting a Business, Managing a Business, Growing a Business, Quick Start Entrepreneur y Sales & Marketing. (Small Business Essentials está disponible ahora en Inglés y puede ser visto con subtítulos en Español.)

Course categories

[Business Courses 2026-2027 \(7\)](#)

[Cursos de Negocios en Español 2026-2027 \(7\)](#)

[Partner Courses/Cursos de socios \(71\)](#)

[Expand all](#)

22

Browse our courses and read their descriptions to find the one that's right for you.

The screenshot shows the MYOWNBUSINESS INSTITUTE website. The header includes the logo and navigation links: Home, Dashboard, My courses, All Courses, My Account, MY OWN BUSINESS INSTITUTE, and HELP. Below the header, there's a section titled "Business Courses 2026-2027". A search bar is present with the text "Business Courses 2026-2027" and a search icon. The main content area displays a grid of six course cards, each with a thumbnail image, a title, and a brief description. The courses are:

- Starting a Business 2026-2027**: Starting a Business. Starting a business is an act of hope and optimism. The MOBI Starting a Business course is designed to give you all the knowledge and skills you need to choose, plan, and launch a new business. After you select the best business for you, we show you how to formalize, finance, organize, and market your new business. In addition, Starting a Business includes special sessions on controlling risk, selling, accounting, and making ethical decisions. This course will teach you how to write a business plan, and it includes MOBI's free downloadable Business Plan Template. Several sessions in this course are available in the MOBI On Demand audio and video learning formats in addition to our standard text curriculum.
- Quick Start Entrepreneur 2026-2027**: Quick Start Entrepreneur. Speed is important when you are launching a new product or service. Sometimes getting there first is critical to building a successful business. The Quick Start Entrepreneur course is designed to get you ready fast. It includes MOBI's 10 most important and absolutely essential sessions to accelerate your path to entrepreneurship! All sessions in this course are available in the MOBI On Demand audio and video learning formats in addition to our standard text curriculum.
- Managing a Business 2026-2027**: Managing a Business. You have many responsibilities as a business owner and a team leader. In **Managing a Business**, we provide you with guidance on how to meet the day-to-day challenges of running a successful small business. Questions about how to run efficient operations, how to control costs, and how to lead your team to reach your business goals will be answered in this course. You will also learn about negotiating deals, gathering information, managing projects, and adapting to change. Choosing a location or buying a business? We have you covered in Managing a Business. Several sessions in this course are available in the MOBI On Demand audio and video learning formats in addition to our standard text curriculum.
- Growing a Business 2026-2027**: Growing a Business. Growing a business requires looking beyond day-to-day operations and making strategic decisions that support long-term success. In **Growing a Business**, you'll explore practical strategies for scaling your business, developing and motivating employees, using data analytics to make informed decisions, and evaluating opportunities for expansion to increase the value of your business. You'll also learn about rental allocation, franchising, business insurance, and more.
- Sales and Marketing Badge Course 2026-2027**: Sales and Marketing Badge Course. Nothing else matters if you can't sell it. Marketing and sales drive the financial success of every business. In MOBI's Sales and Marketing Badge Course, you develop the skills you need to build your brand, create and evaluate key performance indicators, and hit your sales goals. This accelerated course includes eight of the most important sales and marketing topics from the MOBI catalog. Earn your Digital Badge from MYOB and maximize your sales potential.
- Small Business Essentials 2026-2027**: Small Business Essentials. Build a strong foundation for your business with MOBI's Small Business Essentials course. This course brings together ten essential topics to help aspiring and early-stage entrepreneurs plan and prepare for starting a business. Learn how to choose the right business, create a business plan, explore different ways to operate, understand financing and cash flow, communicate with customers, market and sell your products or services, and more.

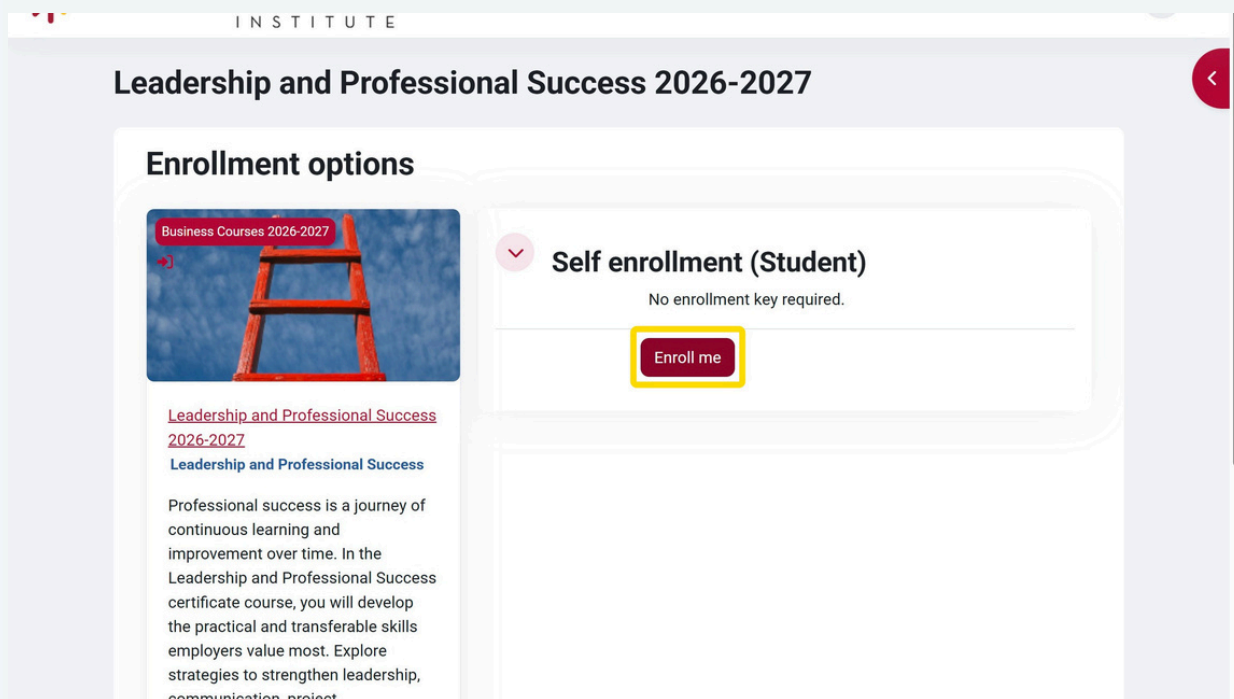
23

To enroll in a course, click the course title link. For example, "Leadership and Professional Success 2026-2027" as shown below.

The screenshot shows the MYOWNBUSINESS INSTITUTE website. The header includes the logo and navigation links: Home, Dashboard, My courses, All Courses, More, and a user profile icon labeled "TJ". Below the header, there's a section titled "Business Courses 2026-2027". The main content area displays a single course card for "Leadership and Professional Success 2026-2027". The card features a thumbnail image of a red ladder against a blue sky. The course title "Leadership and Professional Success 2026-2027" is highlighted with a yellow box. Below the title, the course description reads:

Professional success is a journey of continuous learning and improvement over time. In the Leadership and Professional Success certificate course, you will develop the practical and transferable skills employers value most. Explore strategies to strengthen leadership, communication, project

- 24 For the final step, click the “Enroll me” button.



- 25 You will see some tips about how to navigate the course. You'll also see course resources that are available to you.

